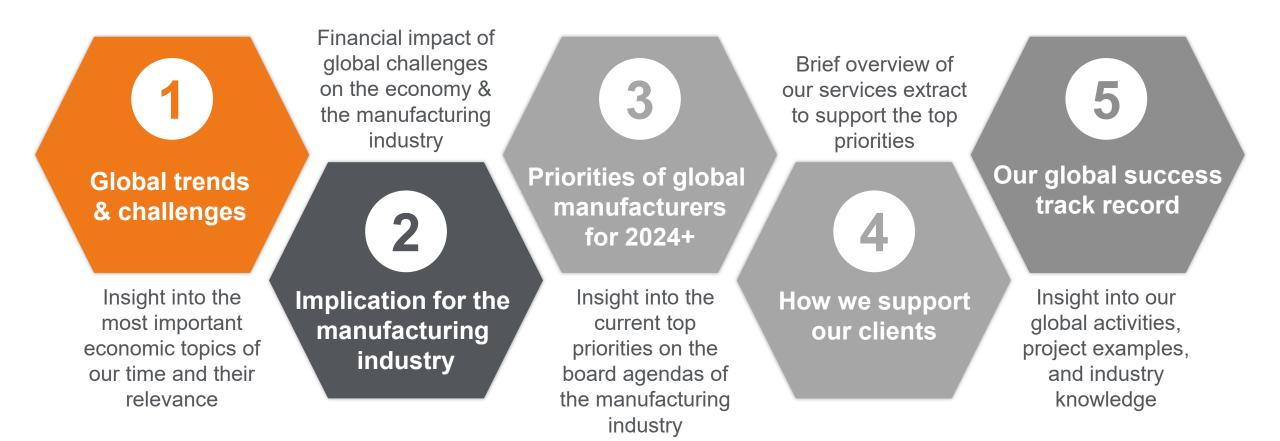


GLOBAL FOOTPRINT & MANUFACTURING EXCELLENCE

From production strategy and manufacturing footprint to factory planning, ramp-up, and industrialization

DIGITAL TRANSFORMATION & MANUFACTURING

Overview

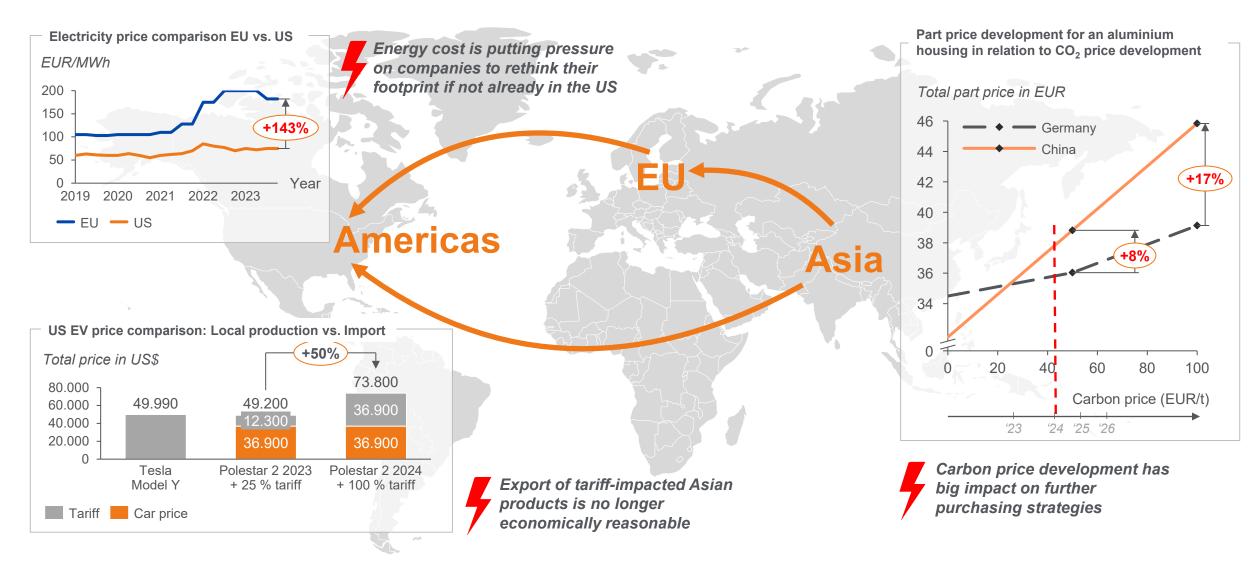


Regional endeavours all over the globe to strengthen local economy, create a world of geopolitical isolation



Source: World Trade Organization, U.S. International Trade Commission, European Union Tariff Database, The White House, U.S. Customs and Border Protection, European Commission, German Law Archive, Chinese Ministry of Finance, Chinese Ministry of Commerce, Ministry of Foreign Affairs of the People's Republic of China

The three major blocs are strongly interwoven economically which complicates the process of seeking manufacturing excellence



Given the increasing trend of regional bloc-building and geopolitical isolation, manufacturers should focus on the following for 2024 and beyond

Focus for 2024+	Details
Adaptation to regional regulations	Manufacturers must navigate varying regional policies like the IRA in the Americas, CO ₂ pricing in Europe, and the RCEP in Asia. Adapting is critical to maintaining market access and compliance.
⇔∭	With export restrictions, such as initiatives like the CHIPS and Science Act in the Americas, manufacturers need to build resilient supply chains that can withstand disruptions and policy changes.
Strategic location planning	Conduct location checks to ensure that manufacturing and R&D operations are optimized for regional benefits, considering local incentives, tariffs, and trade agreements.
Technological investment	Focus on investing in key technologies and complying with region-specific laws, such as European Chip Law and the Connected Vehicles Investigation in Americas, to remain competitive and future-proof.
Sustainability and energy transition	Prioritize sustainability initiatives and energy security, especially in regions like Europe where energy transition is a key focus, to meet regulatory demands and consumer expectations.
Market localization	Address the unequal support for foreign versus local companies, particularly in Asia, by tailoring strategies to local markets and strengthening relationships with local authorities and partners.

The overarching question that needs to be answered is how market challenges and needs can be reconciled with an optimized global production network

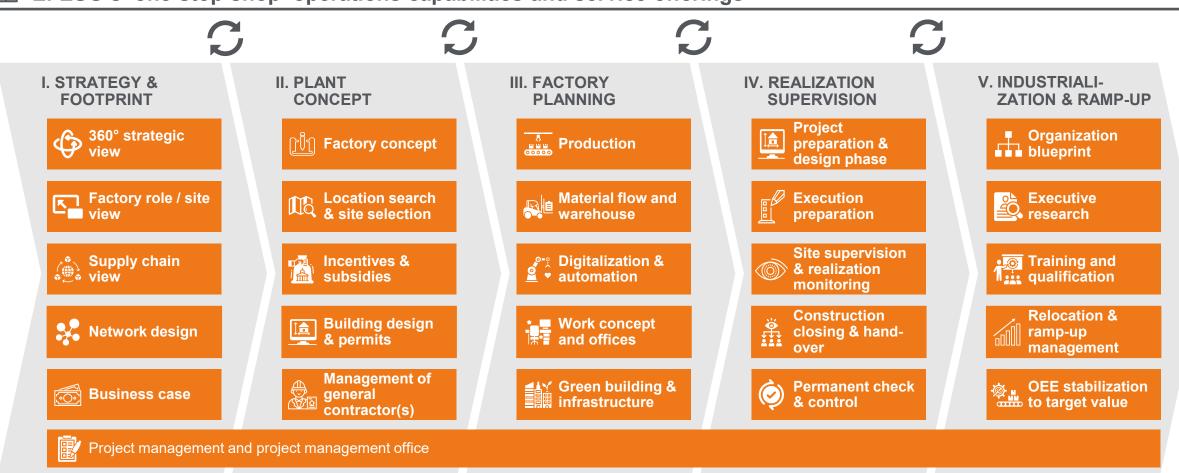
Guiding question as task definition

- Where will the sales markets be in the future and is the production network set up correctly?
- Where should which products be produced for the sales markets?
- What role does each of the plants have to play in the global network?
- What is the **right dimensioning for a plant** and how is this achieved?
- How will the plant and the building be designed and built?
- How is the construction secured and managed in terms of time, budget and quality?
- How should the plant be **operated** and how can **industrialization** and **ramp-up** be achieved?

P Our approach as an answer



We have bundled, and expanded, our capabilities so that we can provide our customers with the best possible support, all the way from initial ideation to SOP



EFESO's 'one-stop shop' operations capabilities and service offerings*

Topics are cross-phase and are only assigned for rough indication

*We support our customers holistically or in every phase in which our customer currently finds himself OEE = Overall Equipment Effectiveness In the last few years alone, numerous successful programs across multiple manufacturing sectors have been delivered, incl. for automotive OEMs and Tier-X

Experience within footprint strategy, production optimization, factory planning, and set up of new plants

USA

- Animal nutrition manufacturer
- Manufacturer of prefabricated houses

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- Leading packaging manufacturer
- Water treatment chemical producer
- Leading pharmaceutical distributor
- Fast-growing biotech company

Canada

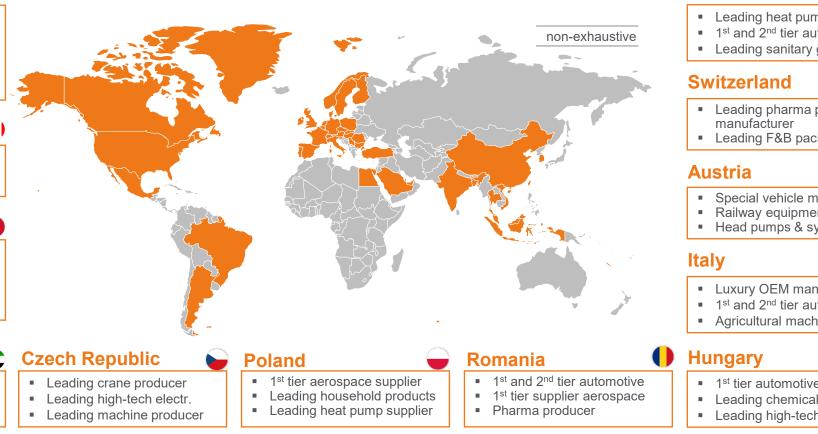
- Alkali chemical manufacturer
- Aircraft assembly, Brazilian based
- Pet Food Manufacturer

Mexico

- Leading manufacturer of window shades. USA based
- Worlds largest brewery
- Server controls / connectors manufacturer. USA based

United Arab Emirates

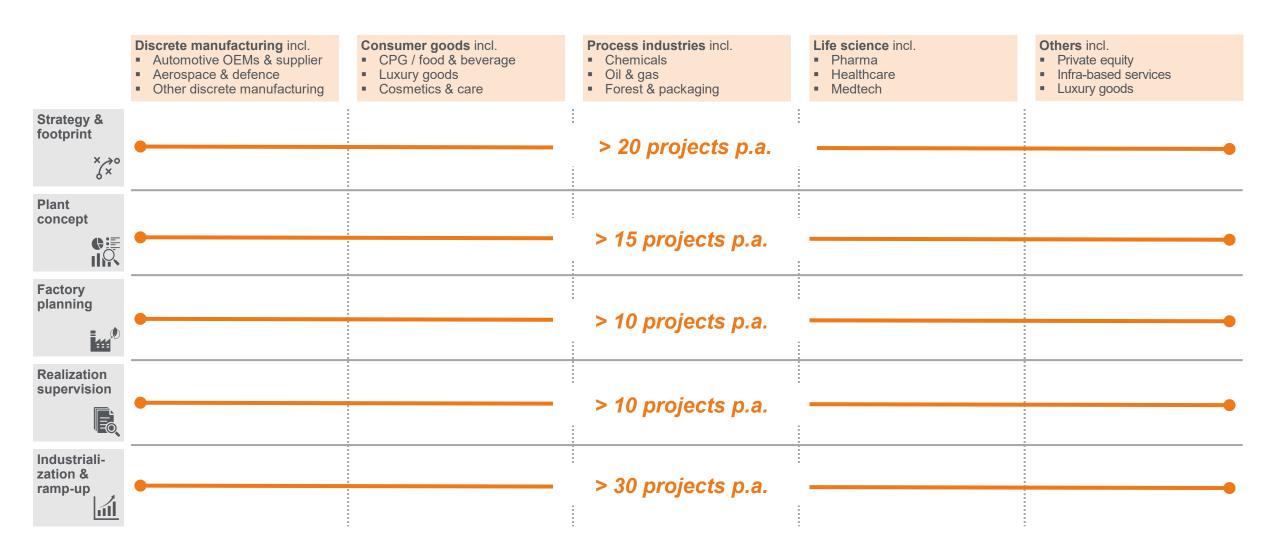
- Leading Aerospace & Defense company
- Packaging manufacturer



Germany

- Leading heat pump producer
- 1st and 2nd tier automotive supplier
- Leading sanitary goods producer
- Leading pharma packaging
- Leading F&B packaging manufacturer
- Special vehicle manufacturer
- Railway equipment manufacturer
- Head pumps & systems manufacturer
- Luxury OEM manufacturer
- 1st and 2nd tier automotive supplier
- Agricultural machinery producer
- 1st tier automotive suppliers
- Leading chemicals producers
- Leading high-tech electronics

We have gained in-depth experience across all major manufacturing sectors through successfully delivered projects covering all aspects of our service offering



EFESO is one of the world's leading 'pure play' consulting firms in industrial operations and performance improvement with high value USPs for our clients



We have a proven track record across all manufacturing industries around the globe



